

Nguyen Trang

Multimedia
Communicator

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Education

CUNY HUNTER COLLEGE BACHELOR OF ARTS - MEDIA STUDIES

Minor: Accounting
2017 - 2020

Activities:

Student Representative
Grade Appeal Committee
Data Entry Specialist
Liberty Partnership Program
Volunteer Coordinator
The Comic Book Project
College Assistant
Department of Music

Experience

DIGITAL VIDEO INTERN (Jun 2020 – Present) TOWNSQUARE MEDIA | New York, NY

- Edit and animate video essays analyzing blockbuster movies, which attract over 600,000 views within 1 month
- Research and pitch new content ideas for ScreenCrush, a Youtube channel with over 600,000 subscribers
- Archive and manage digital media and assets to accelerate remote collaboration workflow

STUDIO INTERN (Sep 2019 – Jul 2020) HUNTER COLLEGE'S DEPT. OF FILM & MEDIA | New York, NY

- Collaborated with other crew members to facilitate the production of Hunter News Now as the Assistant Director
- Resolved computer, equipment, and software issues for over 10 media labs and screening rooms
- Photographed and recorded over 7 events and workshops throughout the department

PUBLICITY INTERN (Sep 2019 – Dec 2019) FRANK PR | New York, NY

- Compiled daily media clip reports for over 20 entertainment clients, including AMPAS, HBO, and MGM Studios
- Created and maintained media lists to assist in designing PR campaigns and obtaining press coverage
- Prepared wrap books, guest lists, and checked in guests for over 10 premieres and private screening events from SAG-AFTRA and Netflix

PUBLIC RELATIONS INTERN (Oct 2016 – Dec 2016) PRUDENTIAL VIETNAM ASSURANCE | Vietnam

- Led a PR photoshoot with a budget of \$500 and coordinated over 5 corporate photoshoots to create promotional materials
- Translated and edited over 30 press releases for new product launches, charity events, and crisis management
- Conducted press break reports for over 7 PR campaigns, including the appointment of the new CEO

CO-FOUNDER (Mar 2013 – Jun 2013) THE PREPPERS | Vietnam

- Organized 'The First Waltz Prom,' the first prom event in Vietnam with a budget of \$5,000
- Managed the event's promotional social media page, which attracted 1,300 followers in 3 months
- Pitched stories to the press to earn 2 publicity articles for the event

Skill

Language:

Vietnamese

Video Editing:

Adobe Premiere Pro
Adobe After Effects
Final Cut Pro
Frame.io

Design:

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe XD
Canva

Other Systems:

Microsoft Office
G-suite
Cision
Dropbox
Tools on Air
EZprompt
WiX